



Stouffville  
Library

# STRATEGIC PLAN

2026-2029

Stouffville Library is the place to  
**Belong. Connect. Engage. Thrive.**





# Welcome to Our Strategic Plan

## 2026-2029

Stouffville is growing and changing, and the Library is proud to grow alongside it. Shaped by conversations with residents, staff, partners, and our Board, this plan commits to welcoming and inclusive spaces, access for all, programs that reflect our community, and people at the heart of service. We will continue to be one of the town's most dynamic and trusted resources, not only for reading and learning, but for imagining, connecting, and growing together. We will remove barriers, strengthen collections and services, and help every resident **belong, connect, engage, and thrive.**

# Our Purpose, Our Promise

## Our Vision

Inspiring curiosity, embracing innovation, and engaging the community.

## Our Mission

Stouffville Library, as an innovation and inspiration hub, provides a positive impact on the quality of life in our community through the delivery of dynamic resources, engaging technologies, and vibrant programs.



# Our Core Values

- Literacy & Life-Long Learning
- Service Excellence
- Innovation & Creativity
- Intellectual Freedom
- Accessibility
- Community Engagement
- Integrity & Accountability



# Engagement Overview

Information was gathered at:

- **Staff Development Day**
  - SWOT & Visioning session collected feedback from 20+ staff.
- **Maker Festival**
  - Set up engagement session station, led by Dina (The Talent Consortium)
  - Approximately 50 interactions in 2 hours
  - Paper survey, online survey, and dot voting
- **Stouffville District SS**
  - Held engagement session at Stouffville District Secondary School
  - Approximately 48 interactions in 1 hour
  - Dot voting, “idea jar”, prompt wheel, and button making



# Engagement Overview

Information was gathered at:

- **Teen Advisory Group**
  - Held engagement session during the Teen Advisory Group (TAG) meeting
  - Approximately 25 participants
  - Dot voting, “idea jar”, and Perler beads
- **St. Katharine Drexel SS**
  - Held engagement session at St. Katharine Drexel Secondary School
  - Approximately 35 interactions in 40 minutes
  - Dot voting, “idea jar”, prompt wheel, and button making
- **55+ Club**
  - Held engagement session at the 55+ Club
  - Approximately 14 interactions in one hour
  - Verbal feedback, prompt wheel



# Engagement Overview

We also...

- Completed **Public Surveys**
- Designed **Project Signage**
- Featured Updates on our **Website**
- Shared Information Across **Social Media Channels**
- Gathered Input Through **Polls and Questionnaires**



# Acknowledgements

We sincerely thank the **Strategic Plan Committee** for their leadership, insight, and dedication. Your work has been essential in shaping a clear path forward for our organization.

We also acknowledge the **Talent Consortium** for their expertise and valuable partnership throughout this process.

Thank you for your collaboration and meaningful contributions.



A circular inset photograph in the bottom left corner shows a young boy with dark hair, wearing a blue t-shirt with a feather graphic, playing a red ukulele. He is looking towards the camera with a smile. A woman with dark hair, wearing a purple and white striped shirt, is seated next to him, looking towards the right. The background is slightly blurred, showing other people and what might be a craft fair or exhibition.

# Our Strategic Priorities For 2026 - 2029

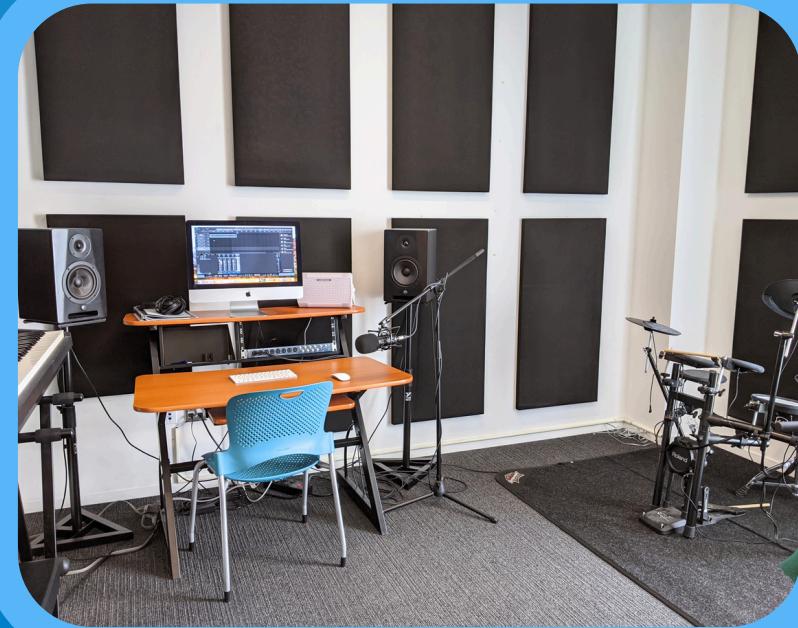
- Welcoming & Inclusive Spaces
- Access for All
- Programs that Reflect Our Community
- People at the Heart of Service

# Welcoming & Inclusive Spaces

We will create spaces that balance quiet, collaboration, and community use while ensuring everyone feels comfortable and included.



## 1. Enhance noise management and zoning to better separate quiet and active areas.



2. Strengthen inclusion and ease of use for all community members through spaces, accessible formats, and clear wayfinding.



3. Reimagine layouts and furnishings to support both programs and individual use.





# Access for All

Remove barriers and expand access to Library services, collections, and technology across times, formats, and platforms.





**1. Refine hours to meet community needs.**

**2. Sustain and evolve reliable, user-friendly digital services.**



### 3. Expand reach through the Bookmobile.



### 4. Maintain strong and responsive collections.

# Programs that Reflect Our Community

Offer inclusive and innovative programs that inspire learning, creativity, and belonging for all ages.



1. Deliver programs that reflect community diversity and interests.



2. Strengthen programs for all ages & groups to meet the changing needs of our community.



3. Innovate through program delivery and outreach.



# People at the Heart of Service

Empower staff and volunteers to deliver exceptional, inclusive, and welcoming experiences.





**1. Invest in staff development in customer service, inclusivity and program delivery.**

**2. Promote collaboration and knowledge sharing across teams.**

**3. Celebrate and recognize contributions.**

# Closing Promise

Stouffville Library is committed to being a place where everyone can

**Belong. Connect. Engage. Thrive.**

**Over the next three years, we will:**

- Create welcoming, inclusive spaces
- Ensure access for all
- Offer programs that reflect our community
- Keep people at the heart of service

We will continue to be a dynamic community hub for learning, imagination, and growth.





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